

STEP 4 - ELEMENTS FOR A GOOD TRAILER /SCENE

Voici les éléments indispensable pour une bande-annonce de film efficace.

CONTENT (contenu) → The story The voice over The plot The characters

FORME → Motion graphics The soundtrack /music Camera angles Pace /rhythm The opening sound

1. Lis la 2^{ème} colonne du tableau et place les éléments à la bonne place dans la colonne de gauche.

2. Pour chaque élément, trouve ensuite des idées pour une bande-annonce que tu devrais réaliser sur Romeo et Juliet.

	Elements for a good trailer	Effects/impacts on the viewer	Ideas for your trailer / scene ?
CONTENT (words in blue)		It gives the set of the movie (place, time, actions...)	
		It gives suspense / plot twists (=rebondissements) It makes the viewers want to see the movie	
		Introduce the main characters (role ?) Switch between each one Show emotions/ personality	
		It's like a narrator It helps to tell what the movie is about	
FORM		Effects / light effects Writings / words added > it adds something to read It gives information about the movie (release date...)	
		Close-up / wide-angle shot / tracking shots	
		It's quick cuts put together It gives a sense of curiosity / it seems more exciting We can see a lot of scenes in a short lapse of time	
		Grabs the viewers attention	
		It is used to set the mood and influence the audience's emotions	